

COLLEGE SQUARE MALL FACT SHEET

LOCATION

2550 E. Morris Blvd.
Morristown, TN 37813

REGIONAL ACCESS

US-11E and Davy
Crockett Pkwy (US-25)

TOTAL RETAIL SQFT.

466,171 SF

MAJOR RETAILERS

Belk, Kohl's, T.J. Maxx, DICK'S Sporting Goods, AMC College Square 12, Planet Fitness and ULTA Beauty

DEMOGRAPHICS*

POPULATION

2028 Projection: 195,940
2023 Estimate: 189,453
2033 Forecast: 203,429

POPULATION AGE

29% Age Under 25
35% Age 25-54
36% Age 55+
Median Age: 42

HOUSEHOLD INCOME

\$65,326 Average Income

TOTAL HOUSEHOLDS

75,361

*20 MILE RADIUS

Source: Urban Retail Properties, LLC Market Research
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SITE / LEASE PLAN



GALLERY

Here are just several of many attractions that draw customers to our location.