

COLLEGE SQUARE MALL FACT SHEET

LOCATION

2550 E. Morris Blvd.
Morristown, TN 37813

REGIONAL ACCESS

US-11E and Davy
Crockett Pkwy (US-25)

TOTAL RETAIL SQFT.

466,171 SF

MAJOR RETAILERS

Belk, Kohl's, T.J. Maxx, DICK'S Sporting Goods, AMC College Square 12, Planet Fitness and ULTA Beauty

DEMOGRAPHICS*

POPULATION

2027 Projection: 192,505
2022 Estimate: 186,339
2032 Forecast: 199,823

HOUSEHOLD INCOME

\$61,112 Average Income

TOTAL HOUSEHOLDS

76,627

POPULATION AGE

30% Age Under 25
35% Age 25-54
35% Age 55+
Median Age: 42

*20 MILE RADIUS

Source: Urban Retail Properties, LLC Market Research
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SITE / LEASE PLAN



GALLERY

Here are just several of many attractions that draw customers to our location.