

PRESS INFORMATION
For Immediate Release



GLOBAL FASHION RETAILER H&M EXPANDS IN GEORGIA

H&M to Open New Location at Premier Shopping Destination, The Mall at Stonecrest

H & M, one of the world's largest fashion retailers famous for offering fashion-forward apparel at affordable prices in a sustainable way, is thrilled to announce a new location in Lithonia, Georgia. Measuring approximately 21,000 square feet, the new location at The Mall at Stonecrest is set to open in the spring of 2017. H&M is especially excited to expand its reach in Georgia, a quickly growing market for the retailer, and add to the ten other locations currently open in the state.

The new H&M location will offer Lithonia residents a one-stop shopping destination for quality clothing for the whole family, with collections for ladies and men, as well as separate "store within a store" sections for accessories. The Mall at Stonecrest location will also carry H&M's children's collection for newborns to fourteen year olds. The breadth and variety of H&M collections make it easier for any consumer to find fashionable products, no matter their personal style. With an emphasis on design, quality, and sustainability, H&M offers inspiring, high fashion at an unbeatable value.

H&M prides itself on its support of local economies by adding jobs with each new location. As a continuously expanding brand, H&M constantly searches for new talent to grow within the company. With the opening of The Mall at Stonecrest location, H&M is proud to add employees to the current, ever-expanding total of approximately 16,000 U.S. employees. The brand continues to grow in both new and existing markets while remaining focused on quality, high profitability, and sustainability. In 2015, H&M was ranked number 21 on Interbrand's list of 100 Best Global Brands and was selected by Great Place to Work as a top 25 Best Multinational Workplace. In 2016, H&M was also named by Ethisphere as one of the World's Most Ethical Companies for the sixth year. For available job opportunities, please visit career.hm.com.

Sustainability is an integral part of H&M. The brand is growing and making significant long-term investments for sustainable development. In 2013, H&M launched Garment Collecting, an in-store clothing recycling project and was the first global fashion company to implement such a program. Since 2013, approximately 53.6 million lbs. of garments have been collected globally. H&M was also selected in 2015 as a U.S. EPA Green Power Leadership Award winner. The company has committed to sourcing renewable energy wherever possible in order to reduce indirect emissions stemming from the company's purchased electricity use.

Since H&M opened the doors to its first U.S. store on New York's Fifth Avenue sixteen years ago, the U.S. has been one of the retailer's most successful markets. H&M is proud to offer U.S. consumers quality fashion at competitive prices at its four hundred and twenty locations across the country, and looks forward to continued expansion at the best properties worldwide.



<http://reviews.greatplacetowork.com/h-m/pr>

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H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands & Other Stories, Cheap Monday, COS, Monki and Weekday as well as H&M Home. The H&M Group has more than 3,900 stores in 61 markets including franchise markets. In 2015, sales including VAT were SEK 210 billion and the number of employees is more than 148,000. For further information, visit hm.com.